

STOCK CONTROL AND TILL SOFTWARE IN ONE PROGRAM

Buy, sell, manage stock, report, return, search and more





GROW YOUR BUSINESS WITH SOFTWARE YOU CAN TRUST

Gardlink is one of the fastest-growing Point of Sale systems on the market, the popular choice for independent booksellers around the UK and beyond.

Gardlink has been designed not only to offer real-time information on over 2 million products, supplied by Gardners but also as an open system to allow electronic ordering direct to all the leading Publishers and a wide range of non-book suppliers.

Developed by Gardners the UK's leading independent book wholesaler, with a catalogue of printed and digital books, as well as an extensive range of non-book items including, toys, stationery, and gifts.

Time and cost efficiency have been top considerations in the development of the software, which offers a user-friendly, non-technical layout, we aim to make bookselling easy.

GARDLINK ALSO INCLUDES ACCESS TO THESE KEY INDUSTRY PARTNERS

Nielsen BookData

Access the weekly sales charts with Nielsen BookScan Lite, create core stock ranges and cross-check your stock against national bestseller charts.



Allow your bookshop stock to be searched via Google and Facebook, and encourage more footfall.



Compare your orders, stock and sales data to other affiliated shops, Utilise the online tools to build orders based on reviews, and analyse product performance.



Sell, Top Up and Redeem National Book Tokens through your EPOS system to increase book sales and speed up selling.



Process electronic returns for a range of suppliers, to maintain stock levels.



Search availability and manage orders with one connection to multiple UK suppliers.



QUICK & EASY ORDERING

Gardlink offers a simple process to build orders for all of your suppliers, allowing you to order in real-time, reserve stock and also re-order from sales to quickly review and replenish your stock.

PRODUCT & STOCK MANAGEMENT

An ever-growing database gives you instant access to millions of titles with real-time stock information. Capturing order, stock and sales data for all of your products, including nonbook products.

SALES ANALYTICS & ECOMMERCE

Gardlink offers a wide range of reports tailored to your shop's needs so you can keep on top of sales trends, stock turn and space planning. Print or export reports to a spreadsheet for further analysis.

GARDLINK OFFERS YOU ALL OF THIS AND MORE...

ORDERING

- ✓ Easily replenish stock based upon your sales
- ✓ Open ordering to any supplier
- ✓ Single line quick order & product data from multiple screens

CUSTOMER FACILITIES

- ✓ Comprehensive customer contact database
- ✓ Automated customer SMS & Email notifications
- ✓ Loyalty card compatibility

REPORTING OF SALES & STOCK MOVEMENT

- ✓ Rapid report generation
- ✓ Over 100 customisable reports
- ✓ Export to CSV (MS Excel)
- \checkmark Run multiple copies of reports simutaniously

BOOKSHOP INVOICING

- ✓ Raise invoices, credits and delivery notes
- \checkmark Customise documents with your own logo
- ✓ Automated stock adjustment and sales history

FLEXIBILITY

- ✓ Add up to 10 Windows PCs or laptops
- ✓ Work offline at events and festivals, and still capture the book sales electronically
- ✓ Bluetooth scanners for easy upload to your smartphone or tablet
- ✓ Add EPOS for capturing financial data
- / Order via EDI, Email, Print or FTP methods

QUICK & EASY STOCK CONTROL

- ✓ Instant access to millions of titles
- ✓ Real-time stock availability
- ✓ Last 36 months of sales history
- \checkmark Add any product with a valid SKU/EAN
- ✓ Quickly process your goods-in
- \checkmark $\,$ Remove stock and record sales for events
- \checkmark Stock take via cordless scanners
- ✓ Electronic returns via Batch
- ✓ Import your product lists for document creation

GET FRIENDLY SUPPORT FROM BOOK TRADE PROFESSIONALS

AT YOUR SERVICE

Readily available via telephone and email, our Helpdesk team will assist and support you in getting the most from Gardlink from the moment you sign up, from installation to everyday use.

The HelpDesk is open from 09:00 - 17:30 Monday to Saturday, all year round. Extra cover on Sundays through December ensures you have all the support needed during the busy festive season.

OUR CUSTOMERS SAY $\star \star \star \star \star$

The Gardlink EPOS system is very comprehensive, and provides functionality for every type of bookselling business. A lot of great features, so up to any individual user, how they use them. The support team are excellent, friendly, courteous and always helpful with excellent response times. Carolyn Clapham, Storytellers Inc.

Gardlink is a robust system, with a friendly professional team looking after it . Wayne Winstone, Winstone's Books.

The Gardlink team are always helpful, polite, and friendly. They are quick to respond to software problems. They are always patient with non-technical booksellers. *Cathy Slater, Dulwich Books*

Gardlink software is our backbone, we refer to it constantly for stock control, book ordering, invoicing and the many other systems that make a bookshop tick. We never fail to be impressed by the friendly and fast helpline, who are extremely patient with us. Jo Coldwell, Red Lion Books . Jo Coldwell, Red Lion Books

TAKE THE NEXT STEP REQUEST A DEMO

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