



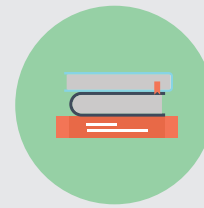
Choosing any business software is always an important decision, when you choose Gardlink you benefit from the features that only a market leader can offer. We offer a complete retail stock management system that supports you, in controlling the day-to-day ordering, stock holding and sales replenishment.

Built around an intuitive user friendly interface, designed with the bookseller in-mind, and supported by a fully experienced technical support desk (who don't do jargon), Gardlink offers the complete IT solution that can grow, as your business grows.



## QUICK & EASY ORDERING

Gardlink offers a simple process to build orders for all of your suppliers, allowing you to order in real-time, reserve stock and also re-order from sales to quickly review and replenish your stock.



## PRODUCT & STOCK MANAGEMENT

An ever-growing database gives you instant access to millions of titles with real-time stock information. Capturing order, stock and sales data for all of your products, including non-book products.



## SALES ANALYTICS & ECOMMERCE

Gardlink offers a wide range of reports tailored to your shop's needs so you can keep on top of sales trends, stock turn and space planning. Print or export reports to a spreadsheet for further analysis.



## SECURE & EXPANDABLE

Automated file backup every 6 hrs with multiple system encryption options; ensuring your stock, sales and customer data is secure. You can also expand to a network of 10 PCs and upgrade to a full EPOS system.

## LET'S HAVE A CONVERSATION

If you would like a software demonstration, and discuss how it can benefit your business, contact Gardners IT Services who will be happy to assist.

# GARDLINK OFFERS YOU ALL OF THIS, AND MORE ...

## ORDERING

- ✓ Easily replenish stock based upon your sales
- ✓ Open ordering to any supplier
- ✓ Single line quick order & product data from multiple screens
- ✓ Order via EDI, email, post or FTP

## CUSTOMER FACILITIES

- ✓ Comprehensive customer contact database
- ✓ Automated customer text and email notifications
- ✓ Loyalty card compatibility

## QUICK & EASY STOCK CONTROL

- ✓ Instant access to millions of titles
- ✓ Real-time stock availability
- ✓ Last 36 months of sales history
- ✓ Add any product with a valid SKU/EAN
- ✓ Quickly process your goods-in
- ✓ Remove stock and record sales for off-site events
- ✓ Stock take via cordless scanners, or as a rolling stock take
- ✓ Electronic returns via Batch
- ✓ Import your product lists for easy document creation

## BOOKSHOP INVOICING

- ✓ Raise invoices, credits and delivery notes
- ✓ Customise documents with your own logo
- ✓ Automated stock adjustment and sales history

## REPORTING OF SALES & STOCK MOVEMENT

- ✓ Rapid report generation
- ✓ Over 70 customisable reports
- ✓ Export to CSV (MS Excel)
- ✓ Run multiple copies of reports at the same time

## ORDERS, STOCK & SALES DATA AUTO EXPORTED TO

- ✓ Nielsen BookScan
- ✓ Edelweiss + Analytics
- ✓ NearSt

## FLEXIBILITY

- ✓ Add up to 10 Windows PCs or laptops
- ✓ Work offline at events and festivals, and still capture the book sales electronically
- ✓ Bluetooth scanners for easy upload to your smartphone or tablet
- ✓ Add Gardners EPOS for capturing financial transactions, in place of a traditional till

## DON'T JUST TAKE OUR WORD FOR IT...

“Gardlink is a robust system, with a friendly professional team looking after it” – **Wayne Winstone, Winstone's Books**

“Quick, Easy & Efficient - Time Saving & Good value for money” – **Mavis McDonald, Nairn Bookshop**

“The Gardlink team are always helpful, polite, and friendly. They are quick to respond to software problems. They are always patient with non-technical booksellers.” – **Cathy Slater, Dulwich Books**

“The Gardlink EPOS system is very comprehensive, and provides functionality for every type of bookselling business. A lot of great features, so up to any individual user, how they use them. The support team are excellent, friendly, courteous and always helpful with excellent response times.” - **Carolyn Clapham, Storytellers Inc.**