

Hive is a revolutionary initiative that is exclusively available for independent bookshops, providing the opportunity for them to have that all important online presence. The site is unique in that it pays commission to the consumer's chosen independent bookshop on every order placed. As a publisher, you can show your support for independent bookshops by linking products on your website through to Hive, it's really quick and easy to do!



Linking through to Hive

If you have a website and have a 'Buy' button or a retailer logo which sits on each of your product pages that links through to either a specific online retail website or to many different retailers, (Amazon, Waterstones, Foyles etc), we'd love you to link through to Hive too.

We've just launched a new and re-designed website, so if you linked through to the 'old' Hive website, these links will no longer be valid and will need to be updated.

The new link structure is as follows <http://hive.co.uk/Search?keyword=9789876543246>. You will need to change the root of the URL (in red) and append this with the relevant EAN/ISBN (in blue).

If you currently don't link through to us, you can use the link structure as above or use our handy tool to generate individual product page URL's.

It's a very simple and easy process, simply follow the steps below...

Step One

1

- Go to:
<http://www.hive.co.uk/product/eanurls>
- Enter the ISBN's of the books you'd like links for in the box provided
- ISBNs may be separated by a space, comma, semi-colon, tab or new line
- Click 'Submit' to generate the page URL for each specific title on the Hive website

hive.co.uk
Supporting your high street

Search All Products Search

Books eBooks DVD & Blu-ray CDs Vinyl Featured What's Hive all about?

Every sale supports your high street Free home delivery on all orders Pick up orders from local bookshops

Ean to Url Converter

Generate product page URL's for deep linking

Enter products codes (EAN's) in the box below and the page URL's will be generated. These can then be easily copied and pasted into excel. Product codes may be separated by a space, comma, semi-colon, tab or a new line.

Please supply the product codes (EAN) which you wish to convert to product Urls Product codes may be separated by a space, comma, semi-colon, tab or a new line

9781409120384
9780007305896
9780857331182
9780300513587
9781905005680
9780857386243
9780224060875
9780091932770
9781845135454
9780007433247
97818647122582
9780141043791
9780224083362

Submit

Enter ISBN's here

Click submit to generate URLs



Find out more over the page >

- Cut and paste the URLs into Excel and you'll have the unique page URL for the deep link
- If you would like us to generate the links – please email a file of ISBN's to Nikki Daigneault, Nikki.daigneault@gardners.com, and we'll do this for you

Don't worry, these instructions can also be found on the page!

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9780007433247
9781864712582
9780141043791
9780224083362

Submit

Ean	Title	Url
9781409120384	Racing Through the Dark: The Fall and Rise of David Millar	http://www.hive.co.uk/Product/David-Millar/Racing-Through-the-Dark-The-Fall-and-Rise-of-David-Millar/6002400
9780007305896	The Bicycle Book	http://www.hive.co.uk/Product/Bella-Bathurst/The-Bicycle-Book/9001631
9780500515587	The Bike Book: Complete Guide to Maintenance	http://www.hive.co.uk/Product/Mark-Edmond/The-Bike-Book-Complete-Guide-to-Maintenance/9001631

Becoming a Hive Affiliate

If you would like to earn commission from any sales generated by directing traffic to Hive from your site, we would recommend you join our Affiliate programme. We have an active programme running on the WebGains affiliate platform which provides all the tools you'll need. It's simple, quick and free to join and you can start earning commission as soon as you've signed up.

For more information visit our affiliate page

<http://www.hive.co.uk/Help/Affiliate-Programme>

or drop an email to Affiliates@hive.co.uk and we'll be happy to help.

Advertising on Hive

We offer a range of advertising opportunities, including home page banners, hero product highlights on category homepage and more. We would be happy to discuss options and rates with you. For more information, please contact Nikki Daigneault, Nikki.daigneault@gardners.com.

Still have a query?

Not to worry, if you still have an unanswered question simply email Julie.Howkins@gardners.com and she will be more than happy to help.

